

# Creating a Rural Entrepreneurial System in Tennessee (CREST)

## Overview

This pilot program will provide insight into the role of entrepreneurship in economic development to outline & support ways that communities can develop the key components to a successful small business & entrepreneurship sector.

## Goals

- Identify components to support entrepreneurship
- Develop an effective organization to focus on entrepreneurship
- Target entrepreneurship assets in the community
- Create a strategic plan to address entrepreneurial opportunities
- Launch entrepreneurship development project(s)

## Project Outcomes

- Economic Development Data Profile
- Entrepreneur Asset Map & Strategic Plan
- Technical Assistance
- Entrepreneurship Development Project

## Time Frame

September 2009

October 2009

November 2009

January – October, 2010

October 2010 – April 2011

April – September, 2011

Introduction

Selection Process

Announce Communities

Implementation

Technical Assistance

Review & Final Reporting

For more information & to apply visit:

<http://sustainable.tennessee.edu>

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