Creating a Rural Entrepreneurial System in Tennessee (CREST)

Overview
This pilot program will provide insight into the role of entrepreneurship in economic development to outline & support ways that communities can develop the key components to a successful small business & entrepreneurship sector.

Goals
- Identify components to support entrepreneurship
- Develop an effective organization to focus on entrepreneurship
- Target entrepreneurship assets in the community
- Create a strategic plan to address entrepreneurial opportunities
- Launch entrepreneurship development project(s)

Project Outcomes
- Economic Development Data Profile
- Entrepreneur Asset Map & Strategic Plan
- Technical Assistance
- Entrepreneurship Development Project

Time Frame
- September 2009: Introduction
- October 2009: Selection Process
- November 2009: Announce Communities
- January – October, 2010: Implementation
- October 2010 – April 2011: Technical Assistance
- April – September, 2011: Review & Final Reporting

For more information & to apply visit:
http://sustainable.tennessee.edu

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Extension

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